

FOR HOME, CABIN OR

1. LEUPOLD - CDS Dial

Leupold's Custom Dial System (CDS) precisely matches the adjustments of Leupold optics to the specific ballistics of the cartridges being used. Once installed, making the shot is as simple as dialing to the correct range and centering the reticle.

Users provide their ballistic data to Leupold, where custom dials are calibrated, then laser cut to that load. A simple swap of the dials gives custom adjustments at ranges out to 600 yards. Changing dials is a quick process, so the shooter can have several dials calibrated to a variety of loads.

Each CDS system is matched to the unique characteristics of the shooter's rifle, ammunition and atmospheric averages. Why settle for a ballpark ballistics tale when a precise shot is as simple as a turn of the dial?

When paired with an RX-series laser rangefinder, the CDS becomes part of an overall accuracy system. Simply range the target, dial to the correct distance, and make a good trigger press.

For non-calibrated ammunition, all CDS-equipped riflescopes come with a 1/4-MOA elevation dial. The CDS is available in a wide variety of Leupold riflescopes.

www.leupold.com

2. iON REALTREE CAMOCAM CAMERA

iON America, the global consumer electronics company, introduced the iON CamoCAM™, designed specifically for fishing and hunting enthusiasts, where camouflage gear is critical to success.

CamoCAM is skinned with official Realtree™ XTRA-designed camouflage and includes a Realtree XTRA camouflage mount at no extra cost. The mount's easy lock technology makes it perfect to affix to the barrel of a firearm, fishing net and the stabilizer bar on a compound bow. In addition, the CamoCAM pairs perfectly with all of iON's existing mounts including suction cups, helmet mounts and more, making the CamoCAM an essential part of all year-round activities and any hunting or fishing trip.

Outdoor sports enthusiasts can now shoot and share high quality video images, while benefitting from the compact size, light weight, fully-waterproof design (with no unsightly, expensive added case needed as with competitor products), Wi-Fi connectivity and ease-of-use benefits that have made iON Cameras so popular.

The CamoCAM boasts a 14-megapixel sensor delivering superior image quality while capturing up to 60 frames per second HD video. Additionally, the CamoCAM's unique one-touch-recording feature allows silent activation of the camera with the flip of a switch. Unlike other POV cameras, there are no loud beeps to alert game and scare off that trophy buck.

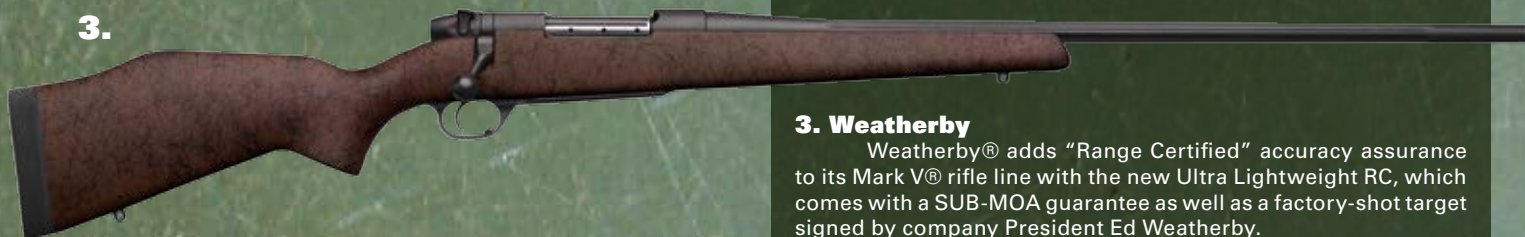
A 180-degree lens provides the widest field of view, allowing users to capture more of the scene, and long-life battery provides up to 2.5 hours recording time, ensuring the camera remains fully functional to capture any and every moment.

CamoCAM retails for \$299.99 USD and is debuting in Walmart stores and Walmart.com this fall. Complete details on the CamoCAM and iON's full line of cameras, mounting kits and accessories can be found online.

www.usa.ioncamera.com/camo-cam



R IN THE FIELD...



3.

3. Weatherby

Weatherby® adds “Range Certified” accuracy assurance to its Mark V® rifle line with the new Ultra Lightweight RC, which comes with a SUB-MOA guarantee as well as a factory-shot target signed by company President Ed Weatherby.

Range Certified rifles are tested at Weatherby’s modern indoor range. Range technicians mount premium optics, boresight and test fire each rifle to determine the most accurate load using the Oehler Research 83 Ballistic Imaging System. After testing, the rifle is cleaned and packed (minus optics). Each rifle sports a special RC engraved floorplate.

“Our Range Certified program now includes two of our most popular Mark V rifles—Accumark and Ultra Lightweight—for hunters and shooters,” said Mike Schwiebert, director of marketing for Weatherby, Inc. “The Mark V Ultra Lightweight RC not only makes it easier to hit the target, but is easier to carry over those long treks afield.”

All RC rifles are guaranteed to shoot SUB-MOA (a three-shot group of .99-inch or less) with specified Weatherby factory or premium ammunition. The Mark V Ultra Lightweight RC weighs only 5.75 pounds or 6.75 pounds, depending on caliber.

The Mark V Ultra Lightweight RC is available in .240 Wby. Mag., .270 Win., .308 Win., .30-06 Springfield, .257 Wby. Mag., .270 Wby. Mag., 7mm Rem. Mag., 7mm Wby. Mag., .300 Win. Mag. and .300 Wby. Mag. Rifles chambered in .300 Wby. Mag. come standard with an Accubrake™ installed to significantly reduce felt recoil. Production rifles are right hand only, although left-hand rifles can be ordered through the Weatherby Custom Shop.

Manufacturer’s suggested retail price is \$2,400-\$2,600. For more information, contact a local Weatherby dealer, call the company at (805) 227-2600.

www.weatherby.com



4.

4. DNZ Scope Mounts

DNZ scope mounts feature a one-piece design for the best possible shooting accuracy. The rings are precision manufactured of Billet aluminum, which weighs only a third as much as steel. There are no moving parts between the rifle and scope and no special tools are needed to mount the rings, eliminating the need for windage screws while providing perfect alignment. DNZ scope mounts feature a full one-half inch of threading and Grade 8 hardened steel screws. They can accommodate most scope models in both 1 inch and 30mm tubes.

www.dnzproducts.com



5.

5. Hornady Custom Lite

Reduced recoil always makes training more pleasant and usually more effective. Hornady makes it easier with its new Custom Lite ammunition in eight of the country’s most-popular big-game calibers from 243 Win. through 300 Win. Mag. Lighter bullets per caliber and reduced powder loads result in recoil reductions from 25- to 40 percent. The 120-grain, 270 Win. load, for instance, steps out at 2,675 fps compared to the full-house 130-grain load at 3,060 fps and the Superformance load at 3,200 fps. Such reduced power in no way makes these rounds ineffective on game. They just reduce effective range slightly.

www.hornady.com