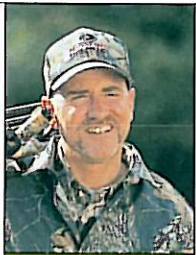


# MESSAGE FROM THE EDITOR



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## Coming Attraction: Big Game Profiles

On Sunday morning, June 27, 2006, at 10E/9C the Boone and Crockett Club will debut a weekly television feature on The Outdoor Channel titled "Leupold Big Game

Profiles presented by the Boone and Crockett Club in association with Dallas Safari Club." Following each episode's weekly premier on Sundays, individual shows will repeat twice through September before the whole series rolls over to be re-broadcast 39 times in October, November, and December.

The idea of a watershed television event for the Boone and Crockett Club required the development and adaptation of a new broadcast formula. Another cookie-cutter video huntin' series wouldn't suit the nation's oldest conservation organization, the vestige that continues to honor big game through many efforts including its fastidious maintenance of the world's most respected hunting records system. Good needed to be great; average wasn't an option.

Distinguished (older) Generation-TV outdoorsmen generally all agree on the magnificence of the *National Geographic Special*, Marty Stauffer's terrific *Wild America* series and the earliest examples of the *American Sportsman*. Those television events still have the power to leave us with a sense of wonderment, feeling not just a little bit smarter about the mysterious denizens of the wildlands. The best of those episodes bombarded our senses with sizzling never-seen-before images of wildlife, which I believe is at the heart of why hunting remains popular in a modern world. Watching big-antlered game, rolling bears, and pronghorns through the dancing mirage remains such an enduringly surreal experience. And great, televised imagery of wildlife is the next best thing to being there.

The Club's Leupold Big Game Profiles became a project that would re-engineer the standard hunting show, stylizing much of each of its episodes as documentaries singularly featuring one of the 31 big-game species

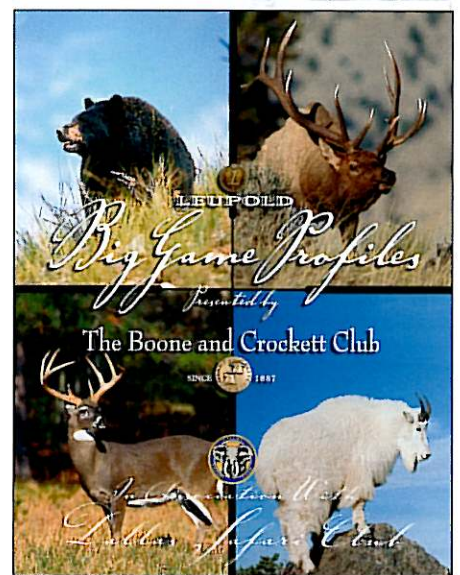
recognized by the Club. The lynchpin resource for this endeavor was the discovery, or the re-discovery, of Tim Gauthier of Boyne City, Michigan. Gauthier's a super-enthusiastic hunter and one of the nation's best wildlife/hunting videographers whom you've never heard of, the latter of which will begin to change in July 2006. Leupold Big Game Profiles presented by the Boone and Crockett Club in association with Dallas Safari Club promises to be Gauthier's coming-out party as a photographer and a producer.

Therefore, a bit more than half of each finished show is terrific wildlife footage nar-

partners. If there's a man in the world today who is more qualified than Boddington to lead these engaging, informative, species-specific discussions on television I don't know him.

The show's other vignette, which as this was written seemed destined to wear the title "Winchester Ammunition's Fair Chase Hunting," exposes the viewer to quality hunting experiences, or addresses important hunting techniques, specific to the animal featured in that episode. Depending on their present condition and their ability to survive a cleaning process and a light

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rated beautifully with the rich, golden voice of Shane P. Mahoney, a Newfoundlander who also happens to be a hunting and conservation professional. Mahoney will be reading custom scripts produced by perhaps the greatest cache of big-game biologists and outdoor writers ever assembled. And read it he does: Mahoney's portfolio includes voiceover for the National Geographic Society.

Craig Boddington, Boone and Crockett professional member, noted author and big-game hunter extraordinaire, agreed last December to host the show's "Leupold Optics Guns & Loads" vignettes, which specifically dispenses top-shelf prescriptions for everything from bull elk (the subject of Episode One) to brown bear to Coues' deer. Within these features, Boddington will be handling a number of Leupold and Remington-based big-game rigs, as Remington Arms and Mossy Oak Brand Camouflage have officially become the show's second and third contracted Charter

transfer to Beta tape stock, a batch of "lost" 16-mm film reels from the collection of the Club's Eldon "Buck" Buckner, featuring big-game hunting legend Jack O'Conner, may well create some of the content for these three to five-minute vignettes.

Developing a definitive series that plays almost as well in the year 2045 as it will this July was critical to the *Big Game Profiles* television project. While it seems that so much of what is produced today for the outdoorsman is exceedingly perishable, if not rotten on delivery, the Club's endeavor is designed to thrill, teach, and inspire for many years to come. If you haven't yet subscribed to The Outdoor Channel, I would encourage you to seize the moment and prepare to join us for some of the most masterfully woven big-game hunting adventure ever produced for television, compliments of the Boone and Crockett Club, Leupold, Dallas Safari Club and a handful of America's most conservation-minded companies. ■