

# A CAMPAIGN FOR WILDLIFE

With the new year, came a new challenge and opportunity for Associates of the Boone and Crockett Club. The Club has announced a two year, \$10 million Campaign for Wildlife. The Campaign is in support of what we as hunters and conservationists have championed for over one hundred years: wildlife and wildlife habitat conservation.

## WHY A CAMPAIGN FOR WILDLIFE?

The stakes have never been higher. Pressures on wildlife and wildlife habitat have reached alarming levels due to ever increasing demands for land and the products of that land; these pressures are especially acute on private lands that have traditionally supported wildlife.

Ten years ago, the Club's leadership identified and began to address what was believed to be a critical area in natural resources conservation: integration of private land management with wildlife conservation. Today, the demand for research, demonstration, education, and public service focused on how private lands serve a vital interest in the future of our nation's wildlife is unprecedented.

The Boone and Crockett Club's commitment to "Blazing New Trails for Conservation" has created one of the few wildlife conservation programs in the country to enlist enthusiastic involvement and cooperation of private land owners and

those who work the land to help meet challenges of natural resource conservation. Without the understanding and involvement of private land owners the enjoyment of wildlife as we know it today will cease to exist.

## CONTINUING THE LEGACY...

Historically, the Club has raised millions of dollars in support of wildlife and wildlife habitat. Our National Parks, National Forests and Wildlife Refuge System exist today, in large part, due to efforts of the Boone and Crockett Club. In addition actions such as forming the Save the Redwoods League to protect the California Sequoia and the salvation of the Florida Key Deer by launching a public awareness campaign, purchasing habitat and providing salaries

for game wardens, are representative hallmarks of the Club's commitment to conservation. In the last ten years, we have raised over \$6 million to support "Blazing New Trails for Conservation." To help ensure a future where wildlife and wildlife habitat have a constant champion, the Club has embarked upon its first national, public campaign.

## OUR CHANCE IS NOW

Right now, Boone and Crockett Associates have a chance to significantly contribute to the success of the Campaign for Wildlife. By participating in the Associates Annual Fund we will help ensure our country's legacy of wildlife conservation for our children.

If you have not already done so, please consider sending in your contribution today.

A SPECIAL MAILING REGARDING THE CAMPAIGN FOR WILDLIFE WILL BE SENT TO EACH B&C ASSOCIATE. IN THE MEANTIME...

## CONTRIBUTIONS CAN BE SENT TO:

Boone and Crockett Club  
Campaign for Wildlife  
250 Station Drive  
Missoula, MT 59801

## OR, FOR MORE INFORMATION, CALL:

The Boone and Crockett Foundation at  
202.416-1771

## CAMPAIGN FOR WILDLIFE FUNDS WILL BE USED TO:

- ▲ Meet the growing need for research-based conservation programs that show how human use of land and resources can be compatible with wildlife conservation.
- ▲ Develop a state-of-the-art research station at the Theodore Roosevelt Memorial Ranch. The facility will support Boone and Crockett Wildlife Conservation Program field projects and promote sound wildlife conservation and management and wildlife habitat throughout the Rocky Mountain West. (An elevation of the research station is shown below.)
- ▲ Add funding to the endowment supporting the Boone and Crockett Professor of Wildlife Conservation at The University of Montana.

